

**Masser, Michelle**

**To:** Lashway, Lisa  
**Subject:** RE: 2010 Census Website Logo

**From:** NJLM - Municipal Clerks [mailto:njlm-clerks@cityconnections.com]  
**Sent:** Wednesday, March 03, 2010 3:38 PM  
**To:** Lashway, Lisa  
**Subject:** 2010 Census Website Logo

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222 West State Street  
Trenton, NJ 08608  
(609) 695-3481  
Fax: (609) 695-0151



William G. Dressel Jr.  
Executive Director  
Michael J. Darcy, CAE  
Asst. Executive Director

**LEAGUE ALERT**

Municipal Clerk: Please forward to Mayor and Governing Body.

March 3, 2010

**Re: 2010 Census Website Logo**

Dear Mayor:

You can now obtain a 2010 Census logo to place on your municipal website.

This provides your residents access to information about the 2010 Census from a New Jersey source. It will give them access to short concise information about the importance, ease, and safety of completing Census questionnaire, as well as detailed information and instructions for "Snowbirds." Public information materials include: fact sheets, sample questionnaires – in multiple languages, informational videos and public service announcements, and links to Census job information.

Logos can be downloaded from [www.nj.gov/2010Census](http://www.nj.gov/2010Census) by navigating to the

Complete Count Committees page and scrolling to the logo section. The logos can be resized to fit your website. The link to [www.nj.gov/2010Census](http://www.nj.gov/2010Census) can be placed below the logo or embedded in the image.

For more information contact the New Jersey State Data Center (609) 984-2216 or e-mail: [lpreston@dol.state.nj.us](mailto:lpreston@dol.state.nj.us)

Very truly yours,

William G. Dressel, Jr.  
Executive Director

NJLM  
222 West State Street  
Trenton, NJ 08608