



From: Bob Franks [mailto:franks@hinj.org]

Sent: Thursday, April 16, 2009 2:33 PM

To: Bob Franks

Subject: URGENT: 4/24 Biopharma Host Community Breakfast and Economic Briefing

Dear Friend,

Recently, you received an invitation from New Jersey State Chamber of Commerce President Joan Verplanck, League of Municipalities Chairman Tim McDonough and me to attend the launch of the **We Work For Health campaign at the East Brunswick Hilton on April 24th from 8:30 am to 10:00 am.**

At this important forum, we will discuss the potential impact of health care reform on our local communities' most important economic driver – biopharmaceutical and medical technology facilities and the tax ratables and local commerce they generate.

Lawmakers in Washington are currently considering how to best reform America's health care system. We must ensure that their efforts do not detrimentally impact the life science community's ability to innovate new medicines and technologies, and does not threaten the jobs, local vendor spending, philanthropic donations and tax payments provided by these facilities that support our state and local budgets and community organizations.

I hope you will join us at 8:30am on April 24th at the East Brunswick Hilton for this important discussion on protecting these important economic drivers within your municipality. This event is free, but an RSVP is required.

If you are unable to attend, I believe it would be beneficial to you and your community to have a representative attend this important briefing, either from your municipal government or from your organization.

If you have any questions or to RSVP, please contact John Duthie at the HealthCare Institute of New Jersey (HINJ) at (908) 212-0333 or via email at duthie@hinj.org by April 22nd.

Thank you.

Hon. Bob Franks
President
HealthCare Institute of New Jersey