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**Ryan, Jessica**

**From:** Lashway, Lisa  
**Sent:** Wednesday, May 12, 2010 12:11 PM  
**To:** Sohl, Bill; Ryan, Jessica  
**Subject:** FW: Census

Lisa Lashway  
Township Clerk  
Township of Mount Olive  
P.O. Box 450  
Budd Lake, NJ 07828  
973-691-0900 Ext. 7290

**From:** NJLM - Municipal Clerks [mailto:njlm-clerks@cityconnections.com]  
**Sent:** Wednesday, May 12, 2010 12:13 PM  
**To:** Lashway, Lisa  
**Subject:** Census

To view an online version of this email, click [here](#).



May 12, 2010

**RE: U.S. Census “Door-to-door” Count Begins**

Dear Mayor:

According to the Census Bureau, 72% of America’s households participated in this year’s census, by mail. Wisconsin ranked first with an 81% response rate, followed by Minnesota at 80%. Here in New Jersey, we matched the National rate of 72%, with results ranging from Hunterdon County’s 80% rate, on top, to Cape May County’s 62%. If you want to see the rate at which your municipality responded to the mail-in survey, visit <http://2010.census.gov/2010census/take10map/>.

On May 1, Census workers began the arduous task of visiting all who did not return their postal forms. Now, it is important for the remaining households to open their doors to the Census workers involved in field work. We have two posters, available at our website, that you can down-load and post to help spread the word. You can access them at <http://www.njslom.org/documents/NRFUAd.pdf> and

<http://www.njslom.org/documents/NRFUAd2.pdf>.

Please do whatever you can to encourage your constituents to allow the Census field workers to complete this important, constitutionally required count.

Thank you.

Very truly yours,

William G. Dressel, Jr.

Executive Director

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New Jersey League of Municipalities  
222 West State Street, Trenton, NJ 08608  
609-695-3481

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