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cc: PT & R.P.

VIA email

PLS

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From: Downtown New Jersey, Inc. [mailto:blippman@downtownnj.com]
Sent: Wednesday, May 19, 2010 1:48 PM
To: Lashway, Lisa
Subject: FYI Notice from Downtown NJ



Downtown New Jersey...FYI

DNJ WEBINAR SERIES

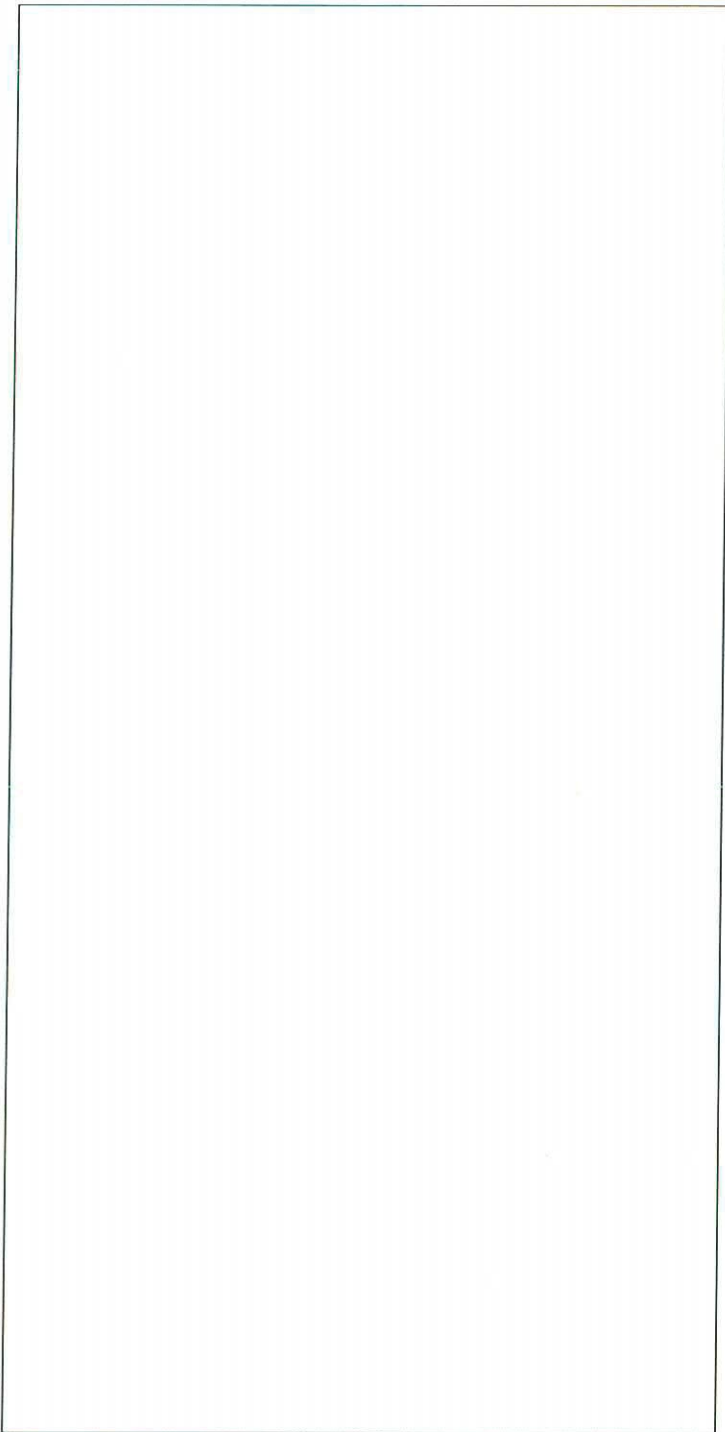
Missed this GREAT Webinar???

The New Normal: The "Deliberate Consumer"

Description:How retailers and downtown organizations can adapt to the "new normal" in consumer behavior. This session will explore the effect that the Great Recession had on American spending habits. Downtown retailing will not be returning to the free spending ways of the 1990s and 2000s. It then will offer some useful and doable approaches for retailers and downtown organizations as they adapt to the new normal for downtown retailing.

The reviews are in... "Great program!", "David Milder provided us with useful information to take to my stakeholders!", "How can I get this to my Board members to view?"

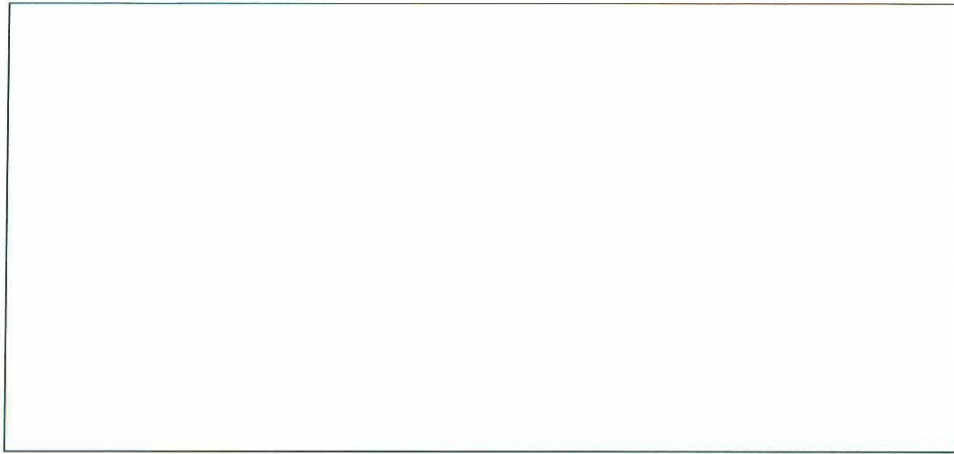
NO PROBLEM! You can view on our web site,
www.downtownnj.com



Click Here: <http://www.MainStreetNewJersey.com/>

Contact Information

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The Deadline for the [2010 Excellence in Economic Development Awards](#) is Approaching Fast

2010 Awards Timeline

Final Deadline: May 21

Judging & Notification: June/July

Awards Presentation: September 27-28 at the IEDC Annual Conference, Sept. 26-29 in Columbus, OH

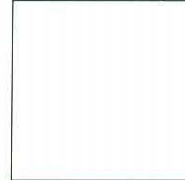
All Entries Must be Postmarked by This Friday, May 21

Get the recognition you deserve! IEDC's Excellence in Economic Development Awards recognize the world's best economic development programs and partnerships; marketing materials; and the year's most influential leaders. These prestigious awards honor organizations and individuals for their efforts in creating positive change in urban, suburban, and rural communities.

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