

Lashway, Lisa

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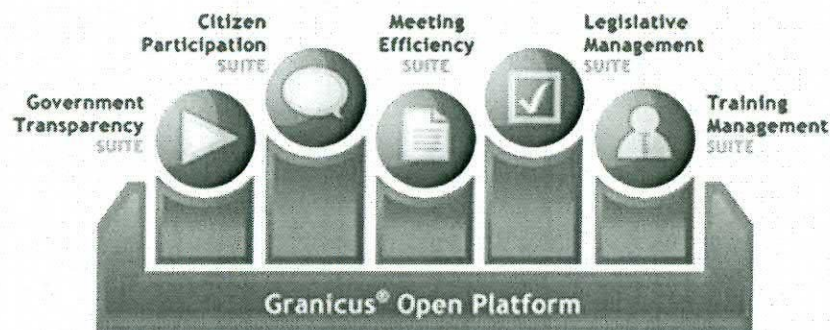
**From:** Granicus, Inc. [laura@granicus.com]  
**Sent:** Thursday, July 01, 2010 4:17 PM  
**To:** Lashway, Lisa  
**Subject:** Granicus Newsletter - July 2010



July 2010



## Granicus Launches New Open Platform and Application Suites



The new [Granicus Open Platform](#) and application suites are the new brand for Granicus' technology platform, products, and services. Recently, we made some significant upgrades to our product capabilities and network which has given us the ability to offer new tools that help our government clients achieve greater transparency, efficiency in public meeting, and productive citizen participation.

As a result of these changes, we have rebranded our solutions as the [Granicus Open Platform](#), [Government Transparency Suite](#), [Citizen Participation Suite](#), [Meeting Efficiency Suite](#), [Legislative Management Suite](#), and [Training Management Suite](#). Granicus' ongoing promise to our customers is to keep innovating so can continue to deliver the best possible experience for our customers.

[More Info](#)

## Three Tips on Achieving Government Transparency

Government agencies at the local, state, and federal are tasked with creating a more transparent

tips to consider when building a roadmap for your transparency program:

1. **Ensure your website give citizens access to the right information.**

Common standards for the information citizens can find on government websites are evolving. By including the right information, your agency can save hours of time responding to public information requests while creating transparency. The [Transparency Check List](#), from [sunshinereview.org](#), provides a list of the information that should be published on your website.

2. **Make public meetings available online with live and archived video.**

Publish all public meeting content including meeting agendas, staff reports, minutes, video of the meeting, and supporting documents. For background on incorporating video online, view this [Streaming Media Guideline](#), from [about.com](#). You can work with your cable provider or a government streaming media organization who can provide this as a service.

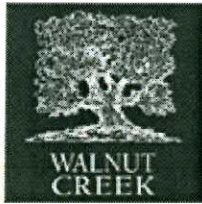
3. **Reach citizens on new media and handheld devices.**

Helping citizens view public meetings from mobile devices creates an unprecedented level of openness. The [City of Charlotte, NC](#) shows how audio and video downloads, RSS feeds, share functionality, and even podcasts, can be easily published to your website and downloaded by citizens automatically.

For more information download the [Government Transparency Whitepaper](#).

## Agencies Create Immediate, Positive Return on Investment

Here are three examples of how government agencies have been able to create a positive return on investments with limited time, budgets and resources:



### **Walnut Creek Saves \$34,000 per Year with Granicus Meeting Efficiency Suite**

*City dramatically reduces costs and staff time dedicated to the public meeting process*

The city clerk of Walnut Creek followed a time-consuming post-meeting workflow, taking her days to complete minutes. Her staff also received several public information requests each day and was burdened with processing each inquiry. The staff time alone dedicated to these requests cost Walnut Creek close to ten thousand dollars a year. [Read More...](#)



### **City of Superior Deploys Granicus Open Platform**

*City saves financially by implementing a low-cost, streaming video solution*

Superior wanted to reach a broader audience with government content, specifically non-cable subscribers, and needed to find an alternative to cable broadcasting

consider the city's budget, they needed a cost-effective solution. [Read More...](#)

### **City of Arcata Uses New Ways to Engage Citizens**



*Granicus Connects Citizens with Government Using Web-Based Agenda Form*

Arcata City Council was overwhelmed by the number of inbound letters, phone calls and emails from constituents regarding upcoming agenda items and needed a way to consolidate and organize this input. [Read More...](#)

## **Granicus® Open Platform Architecture & Partner Network**

At Granicus, we are committed to building an open architecture, standards, and lasting partnerships with industry leaders. We want to offer clients the most complete solutions on the market, without forcing them into a single-system for all their enterprise-wide tasks. Granicus created its Open Platform API and Certified Partner Network because we believe that open systems and interoperability is a critical foundation to any modern software solution. We are also excited to announce certified partner integrations with Daystar, Laserfiche, and Questys, which have been built, tested, and approved by both Granicus and the partner. To find out more about how our API's and partner network can benefit your organization, please contact your account manager.

### **Join us for our upcoming events:**

- National Association of Counties (NACO) Conference  
July 16-20, Reno, NV
- National Conference of State Legislatures (NCSL) Conference  
July 25-28, Louisville, KY
- City and County Communications and Marketing Association (3CMA) Conference  
September 8-10, Atlanta, GA
- American Society for Legislative Clerks and Secretaries (ASLCS) Conference  
September 8-10, Milwaukee, WI
- National Association for Government Webmasters (NAGW) Conference  
September 22-24, St. Louis, MO

### **Granicus Welcomes New Clients:**

- Advisory Committee for Education and Human Resources
- Pennsylvania Department of General Services
- Town of Osoyoos, BC
- Advisory Committee on Blood and

- Arkansas Supreme Court
- Bay Area Air Quality Management District, CA
- Cache County School District, UT
- City of Erlanger, KY
- Island County, WA
- County of Kauai, HI
- Montgomery County, MD
- City of Oak Hill, TN
- Redwood City, CA
- City of South Haven, MI
- City of South San Francisco, CA
- City of South Windsor, CT
- Three Rivers Park District, MN
- Town of Topsail Beach, NC
- City of West Linn, OR

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