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From: egg@dca.state.nj.us [mailto:egg@dca.state.nj.us]

Sent: Monday, July 20, 2009 2:58 PM

To: Lashway, Lisa

Subject: Upcoming NJ Downtown Revitalization & Management Institute Session - 07/29/09

Dear Municipal Clerk:

We ask that you please share the following information with local elected and appointed officials in your community, as well as downtown merchants, business organizations and community/civic groups.

The Department of Community Affairs' (DCA) Main Street New Jersey Program is accepting registrations for the latest session of its 2009 Downtown Revitalization & Management Institute program. The two-day seminar on July 29 and 30 at Thomas Edison State College in Trenton will explore the importance, value, and vocabulary of good downtown design and how to make historic preservation a part of the design vision and marketing strategy. Day 1 will cover such key topics as building facades, green design and low-cost design solutions. Day 2 will focus on providing parking and parking management solutions, as well as applying all the design lessons learned during the seminar to create an attractive downtown.

Please register (www.mainstreetnewjersey.com/regform.html) by July 22 to attend the seminar "Designing Downtown: A Primer for Buildings, History and Streetscape." (The session may be listed as "Guiding Design on Main Street" on the registration form.) The registration webpage includes directions to Thomas Edison State College. For general information about the Main Street New Jersey program, please contact Jef Buehler, Director of Main Street New Jersey, at (609) 633-9769 or jefb@dca.state.nj.us.

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