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From: egg@dca.state.nj.us [mailto:egg@dca.state.nj.us]  
Sent: Monday, August 16, 2010 1:31 PM  
To: Lashway, Lisa  
Subject: NJLM Seminar "Moving Up in a Downturn"

Dear Municipal Clerk:

The State League of Municipalities will be hosting a seminar "Moving Up in a Downturn" on September 24, 2010 at Rutgers University in New Brunswick, NJ. Join us for a report on the most recent research on how New Jersey municipal leaders are addressing the management challenges and opportunities created by the fiscal crisis. Mayors, Business Administrators and State leaders will examine the hard decisions and different approaches that municipalities are taking to handle budget shortfalls and tax caps. What services should be provided, eliminated or re-imagined? What revenue or cost avoidance strategies can be implemented? What leadership and management skills are needed by government officials in this new paradigm? Two panels will explore the impact of property tax caps and the economic recession on service delivery and the role of municipalities in New Jersey. Complete details are attached to this e-mail and registration is required. For questions or assistance please contact Suzanne Delany at 609-695-3481 Ext. 111 or [sdelany@njslom.org](mailto:sdelany@njslom.org).

THIS E-MAIL HAS BEEN SENT TO THE FOLLOWING OFFICIALS: Municipal Clerk, Chief Financial Officer, Tax Collector / County Freeholder Board Clerk, Chief Financial Officer / Authority Officials / Fire District Officials / Procurement Officials.

PLEASE REMEMBER: If your e-mail address changes please make the change to your GovConnect User Profile. If you change employers please send us the details by replying to this e-mail. Helpdesk 609.943.4724

Please route to members of your Governing Body & Other Department Heads  
This is an important policy program and there will be limited seating. Please register early.

# NJLM EDUCATIONAL FOUNDATION, INC.

## **Moving Up in a Downturn: Management and Fiscal Strategies to Deal with the 2% Cap September 24, 2010**

Center for Executive Leadership in Government  
Special Events Forum-Rutgers, the State University of New Jersey  
33 Livingston Avenue, New Brunswick, NJ  
9:00 am to 1:00 pm

Join us for a report on the most recent research on how New Jersey municipal leaders are addressing the management challenges and opportunities created by the fiscal crisis. Mayors, Business Administrators and State leaders will examine the hard decisions and different approaches that municipalities are taking to handle budget shortfalls and tax caps. What services should be provided, eliminated or re-imagined? What revenue or cost avoidance strategies can be implemented? What leadership and management skills are needed by government officials in this new paradigm? Two panels will explore the impact of property tax caps and the economic recession on service delivery and the role of municipalities in New Jersey.

**Cost is \$35.00 per registrant**

CEUs to be determined

### AGENDA

**8:30 a.m.-Registration-coffee, tea and light refreshments**

**9:00 a.m.-Welcome:** Louise Wilson, President, NJLM Educational Foundation  
Committeewoman, Montgomery Township; NJLM Executive Board

Dr. Raphael Caprio, Vice President, Division of Continuing Studies  
Rutgers, the State University of New Jersey

**9:15-9:30 – “Moving Up in a Downturn” - Summary of the Research on NJ Municipalities**

**9:30- 10:45 a.m.**

**Facilitator:** Louise Wilson, President, NJLM Educational Foundation

### **Speakers:**

|  |  |
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| Mayor Alberto Santos, Kearny               | Administrator Robert Bruschi, Borough of Princeton |
| Mayor Jim Maley, Collingswood              | Manager, Steve Lolocono, Hackensack                |
| Mayor Victor DeLuca, Maplewood             | Manager Matthew Watkins, South Brunswick           |
| Mayor Thomas Antosiewicz, Raritan Township |  |

### **Questions and Answers**

**10:45 AM—11:00 Break**

**11:00 AM—11:15 AM Richard Bagger, Chief of Staff, Office of the Governor**

**11:15 a.m.-12:45 p.m.-Part II-What Tools will be in the Toolkit?**

**Facilitator:** Louise Wilson, President, NJLM Educational Foundation

### **Speakers:**

Barbara Buono, Senator, District 18 Senate Majority Leader (invited)  
John McKeon, Assemblyman, District 27  
Steven Oroho, Senator, District 24  
Jon Bramnick, Assemblyman, District 21

### **Questions and Answers**

For more information: [www.njlmef.org](http://www.njlmef.org) or contact Suzanne Delany at [sdelany@njslom.org](mailto:sdelany@njslom.org) or  
609-695-3481, ext. 111