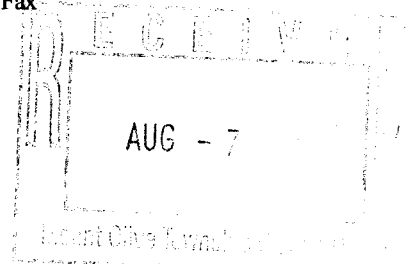




Government and Community Affairs
800 Rahway Ave.
Union, NJ 07083
908 258-8143 Telephone
908.851.8293 Fax



VIA Certified Mail/Return Receipt

August 4, 2008

Hon. David Scapacchio
And Members of the Governing Body
Mount Olive Township
204 Flanders-Draketown Rd., Box 450
Mount Olive, NJ 07828

Subject: FRANCHISE RENEWAL

Dear Mayor Scapacchio and Members of the Governing Body:

Comcast of Northwest New Jersey, LLC has appreciated the opportunity to serve the citizens of Mount Olive Township. It is our credo that *"we will be the company to look to first for the communications products and services that connect people to what's important in their lives."* In living our credo, we look forward to providing broadband services to our customers in Mount Olive for many years to come. Therefore, we are taking this step to ensure the renewal of our franchise with you.

The Cable Communications Policy Act of 1984 ("the 1984 Cable Act") encourages franchisers and cable operators to reach renewal agreements at any time through an informal process of discussion. However, Section 626 of the 1984 Cable Act also provides for commencement of a formal renewal procedure. To preserve our statutory rights to this formal procedure, this letter is our official notice to you invoking that provision.

This letter is not intended to introduce a new formality into our discussions, nor is that the intention of the 1984 Cable Act. We would prefer to reach a mutually satisfactory agreement through informal negotiations, thus making many of the 1984 Cable Act's formal procedures unnecessary.

I will be happy to discuss this matter with you, or provide any additional information you require. I look forward to meeting with you in the near future

and to continuing the long relationship that, we believe, has benefited both the community and the residents of Mount Olive.

Should you have any questions about this or any other Comcast matter, please do not hesitate to contact me directly at (908) 258-8143.

Yours truly,



Charles L. Smith III

Area Director Government and Community Affairs

cc: Celeste Fasone, Director, NJBPU Office of Cable Television
Lisa M. Lashway, Municipal Clerk
John H. Dorsey, Municipal Attorney
Greg Arnold, Regional, Senior Vice President, Comcast
Michael Ruger, Comcast Cable, Director of Government Affairs
Laura Talafous, Comcast, Eastern Division