



**A TASTE
of the
HIGHLANDS**
Supporting Mount Olive Area Recreation

Mt. Olive Recreation, In Cooperation with the

Mt. Olive Area Chamber of Commerce

Monday, October 10th, 2011

5:30 to 8:30pm

Mount Olive Senior/Community Center

Budd Lake, New Jersey



VENDOR / RESTAURANT PARTICIPATION AGREEMENT

YES! I, the undersigned, agree to participate in the Taste of the Highlands on Monday, October 10th, 2011 at the Mount Olive Senior/Community Center, Mount Olive NJ. I understand these agreements are taken upon a first come, first served basis with regards to booth assignments and that booths are limited.

The Event Management will provide the following:

- Extensive event promotion utilizing all local media sources throughout Mount Olive, Jefferson, Netcong, Stanhope, Byram, Mount Arlington, Hopatcong, Long Valley and Hackettstown
- An interested audience of at least 150 potential customers for you to solicit new business
- One professionally draped and skirted 8' table per application
- Electricity if requested by you in advance
- Signage for your display area
- Table set-up, trash removal and bathroom facilities – but no in/out handling
- Beverages for all attendees
- Mentions in all press releases, media spots and fact sheets
- Recognition on promotional items as they are printed *(dependent on your date of agreement)*

Participants agree to provide the following:

- Complimentary sample size food items for 150 people which best reflect your establishment. Please bring the appropriate serving & plating supplies (plates, forks, napkins, etc.)
- If you request an outside space for BBQ or grill you are responsible for the appropriate tenting
- Set up begins at the Mount Olive Senior/Community Center between the hours of 2:00pm and 4:00pm and all participating restaurants must be completely set up by 5:00pm
- Table decorations to specialize your area and make it most attractive to attendees
- Support staff to set-up and serve food (maximum of three people)
- Extension cords and any heating, cooling or additional lighting equipment
- Participants are encouraged to pass out menus, business cards, coupons and special promotions
- Participants are encouraged to assist with promoting the event by way of poster display and flyer distribution

Mount Olive Health Department Food Handler's License required. Application available at the Recreation Dept.

Contact Name: _____

Name of Business: _____

Mailing Address: _____ **City:** _____ **ST:** _____ **Zip:** _____

Business Phone: _____ **Fax:** _____

Email: _____

I am also interested in providing food tastes (30) for the Kids' Taste

Commitments are REQUIRED before September 12th, 2011

**Fax response forms to: 973-691-0550 or mail to
Mt. Olive Recreation, PO Box 450 Budd Lake, NJ 07828
Questions? 973-691-0900 x 7261**